Strengths	Weaknesses
Community S1 – Good community spirit. A friendly and active community with many clubs. Good, free local magazine informing people of event and activities. S2 – A safe, calm and peaceful village. S3 - A cohesive village that is, in the main easy and safe to walk around. **Village and settlement character** S4 - A picturesque village with an historic core with large medieval village green and Alconbury Brook running through its centre. S5– St Peter and St Paul Church (13th Century and grade I listed) is prominent visual landmark from all directions. Other key landmark is Alconbury bridge (15th Century), both a scheduled monument and listed structure. In addition, 24 grade II listed buildings in parish (mostly in village) and one grade II* listed building. **Infrastructure** S6 - Well placed on road network (A1/A1307 (formally A14), A141 and A14). S7 - Active flood group in place trying to alleviate flood risk. S8 - Good local services – shop, post office, pharmacy, pre-school, primary school, doctors, pub/hotel, Sports and Social club, church, village hall (Memorial Hall) and allotments. GP surgery highly rated and school and pre-school both rated GOOD. S9 - Good dog walking opportunities both in the village and in the wider countryside. **Off road walking routes** S10 –Good access to countryside, allotments and neighbouring settlements via off road routes. **Biodiversity** S11 – Variety of wildlife and habitats (trees, some with TPOs, hedges and ponds (on farms) and brook. Species include: egret, muntjac deer, roe deer, great crested newts, grass snakes.	**Flooding** W1 – Extremely high and increasing risk of flooding W2 – Disruption to accessibility throughout the village and out of the village when flooding occurs **Infrastructure** W3 - Lack of amenities for teenagers W4 - Poor mobile reception in parts of village and poor internet connectivity W5 – Water treatment system is ageing and has limited capacity W6 – Poor public transport and therefore difficult to work outside village without car – limited bus services in the evening **Housing** W7 - High cost of housing and shortage of affordable housing W8 - Ageing population and lack of capacity for specialist homes for the elderly. **Motorised traffic** W9 - Concerns regarding speeding and HGV's in the village using the village as a cut through using vulnerable, weight restricted bridge. Bridge is heritage asset that is vulnerable to damage W10 – Underneath the approach to Luton Airport – 'Luton Stack' W11 – Noise from A1 adversely affecting residential amenity – need to close windows and doors, spoils enjoyment of garden. W12 - On street parking visually poor and creates congestion. W13 - Great North Road is not pedestrian friendly W14 - Unsafe blind junction (Rusts Lane/High Street)

Opportunities	Threats
Village and settlement character O1 - Protect rural nature of village. 02– Define the settlement boundary. 03 – Designation of Local Green Spaces and other green spaces to recognise their importance to the community. 04 – Designate non designated heritage assets such as ridge and furrow fields. **Flooding** O5 - Flood group making progress in alleviating flood risk. **Infrastructure** O6 - Improvements to school and pre-school to be rated as 'Outstanding'. O7 - Further public transport links. O8 - Improve facilities for teenagers. O9 - Internet and mobile home connectivity improvements possible. **Housing** O10 - Limited housing development to provide affordable properties to meet local needs – e.g. 1 bed or smaller units. **Sustainable (active travel) routes to countryside and neighbouring settlements** 011 – Opportunity to extend cycle path to Brampton Hut and Brampton. **Biodiversity** 012 – Identify sites of biodiversity and wildlife value. **Local businesses** O13 - Promote local businesses.	**Village and settlement character** T1 - Further development may cause loss of village identity: • Erosion of gap between Alconbury Weston and Alconbury; and/or • Expansion of Weald towards Alconbury • Impact of new industry and infrastructure on noise, air pollution. **Flooding** T2 - High risk of flooding from river flow and hard landscaping. **Infrastructure** T3 - Damage/danger from HGVs in village. T4 – Impact of growth on surgery, primary school capacity. **Housing** T5 – Indications that housing stock could be increasingly unsuitable for meeting needs • high levels of under-occupation in dwellings • relatively low proportion of 1 and 2 bed dwellings and high proportion of 3 and 4 bed dwellings • small households (average is 2.35 persons per household) • out-migration of certain age groups between 2011 and 2021 census, indicating families moving out of the parish. **Population** T6 – Declining population, particularly among younger people and young families (under 20 and 35 – 49 year olds). Conversely an ageing population. T7 - Village events may no longer happen due to ageing population. **Other items** T8 - Drugs and antisocial behaviour (location close to A1). T9 – Dog poo not cleared. T10 - Overhanging trees and undergrowth obstruct some public footpath.